



A DOSE OF HEY JUDE



JUST WHAT THE DOCTOR ORDERED

Not getting what you need, when you need it, is a common pain point for busy people on the move. A lack of a combination of the typical everyday needs, such as personal assistance, concierge and smart solutions, could lead to the inability to navigate the complexities of modern life.



DIAGNOSIS

A mild case of 'an inability to get what you need'.

CAUSES

Busy schedules, **non-flexible work hours**, unhealthy work/life balance, lengthy to-do lists, being time-poor.

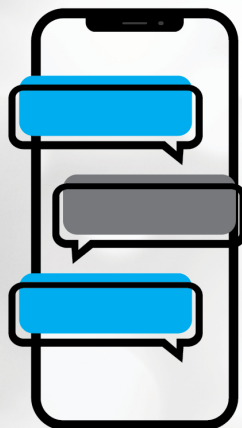
THE SOLUTION

A daily dose of Hey Jude – the world's first human-powered digital assistance service for busy people that gets things done quicker than they can themselves. By having a virtual companion on call, members can enjoy the convenience of getting what they need with just a tap of their smartphone screens.



DIRECTIONS FOR USE

Integrating Hey Jude into your life is as easy as downloading the app and making a request.



- **Create a task**
Once you've downloaded the Hey Jude app, simply create a task by typing your request or leaving a voice note.
- **Sit back as your Jude works their magic**
A human Jude will work behind the scenes and use clever tech, customer-rated suppliers and a global database to get what you need. You'll be kept in the loop about the status of your request.
- **Solutions for you**
You'll soon start to feel the effects of your Jude working for you, after which, you'll start to receive various options and solutions based on your requirements directly from your Jude.
- **Choose a solution**
Compare quotes, prices and offers and select the best solution for you.
- **Pay in-app**
Safely pay for what you need in the Hey Jude app and your Jude will conveniently handle the payment process.



For best results, use as and when symptoms arise and treat them by opening your Hey Jude app and making a request.